



Monday, November 17, 2008

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**\*\* MEDIA ADVISORY \*\***

**KALEIDA HEALTH, UNYTS TO CELEBRATE ONE YEAR ANNIVERSARY**

**WHO/WHAT:** Kaleida Health and Upstate New York Transplant Services (UNYTS) will celebrate their one-year anniversary in partnership for community blood service.

During the past twelve months, there has been remarkable growth in the number of Kaleida Health donors who have made a commitment to help others by giving the gift of life.

Through the relentless efforts of the Kaleida Health volunteer managers, a record 1,713 donors participated in blood drives hosted by the five Kaleida Health hospitals plus its Deaconess Center and Waterfront Health Care Facility.

In its first full year of operation, the UNYTS blood bank initiative saved more than \$1 million for eight participating hospitals, which paid about \$160 apiece for 18,000 units of blood.

As Upstate New York Transplant Services begins to supply more facilities, the total five year savings for the region is projected at \$20 million.

**WHERE:** **Buffalo General Hospital (Lobby)**  
**100 High Street**  
**Buffalo, NY 14203**

**WHEN:** **WEDNESDAY – November 19, 2008**  
**2:30 p.m.**

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