



News Release



Davis Avenue at East Post Road, White Plains, NY 10601 • 914.681.1119 • www.wphospital.org

CONTACT: Melissa Weisstuch or Frank Pagani
White Plains Hospital Center Thompson & Bender
(914) 681-2380 (914) 762-1900
mweisstuch@wphospital.org frank@thompson-bender.com

White Plains Hospital Center Wins National Consumer Choice Award for Seventh Time

WHITE PLAINS, NY (October 2008) – For the seventh time, White Plains Hospital Center (WPHC) has been recognized as one of the nation’s top hospitals. The National Research Corporation (NRC), based in Lincoln, Nebraska, has announced that the Hospital is co-winner of the 2008/2009 Consumer Choice Award for Westchester County.

The award identifies hospitals which healthcare consumers have chosen as having the highest quality and image in over 250 markets throughout the U.S. “We are extremely proud and honored that our community recognizes White Plains Hospital Center for providing outstanding care, year after year,” said Jon B. Schandler, President and CEO.

Ginny Martin, President of NRC’s Healthcare Market Guide Division, said winners are determined by consumer perceptions on multiple quality and image ratings collected in the company’s Healthcare Market Guide Ticker® study. Of the 3,200 hospitals named by consumers in the study, the winning facilities rank highest in their Metropolitan Statistical Areas (MSAs), as defined by the US Census Bureau.

“Consumers continue to be empowered to make decisions for themselves and their families when selecting their healthcare facilities and services,” Martin said. “As care options multiply and consumer perception of quality grows in importance, dedication to providing a high level of quality healthcare becomes essential for hospitals. These Consumer Choice award winners exemplify the dedication it takes to provide quality healthcare to their communities, and we are please to honor them through the eyes of their patients.”

NRC’s Healthcare Market Guide Ticker is the nation’s largest and most comprehensive study of its kind. No other study used to measure hospital performance and preferences contains more consumer responses than NRC’s

study. Co-winners are named when scores fall within the statistical margin of error for a given market.

National Research Corporation (NASDAQ: NRCI) is an industry leader, with more than two decades of experience in healthcare performance measurement and improvement.

White Plains Hospital Center is a 292-bed voluntary, not-for-profit health care facility with the primary mission of delivering high quality, acute health care and preventive medical care to all people who live in, work in or visit Westchester County and its surrounding areas. Its Centers of Excellence include the Dickstein Cancer Treatment Center, The William and Sylvia Silberstein Neonatal & Maternity Center, The Ruth and Jerome A. Siegel Stroke Center and The Westchester Orthopedic Institute. The Hospital has the busiest Emergency Department in Westchester County, treating more than 45,000 patients a year. White Plains Hospital Center is a seven-time winner of the Consumer Choice Award, an honor given to the nation's top hospitals by the National Research Corporation. WPHC is a member of the New York-Presbyterian Healthcare System and the Stellaris Health Network, Inc. For additional information, visit www.wphospital.org.

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